

# Privacy Policy

**Effective Date: 6/16/2025**

The Raleigh-Wake County Dental Society ("RWCDs," "we," or "us") is committed to protecting the privacy of our members. This policy describes how we collect, use, and safeguard your personal information when you interact with our website or services.

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## Information We Collect

We collect the following types of personal information from our members:

- Full name
- Email address
- Mailing address
- Phone number
- Professional affiliation and membership details
- Attendance history and registration information
- Page views and browsing behavior on our website

Credit card information is collected and stored securely by our third-party payment processor, but not by RWCDs directly.

## Purpose of Data Collection

We collect personal information to:

- Maintain and manage active membership records
- Facilitate event registrations and communications
- Provide access to members-only features and updates
- Send newsletters, meeting reminders, and society announcements
- Track engagement with events and communications to improve service

## How We Use Your Data

RWCDs uses your information to:

- Communicate about society events, news, and membership updates
- Process and confirm event registrations
- Administer your membership status, dues, and renewal
- Monitor general website usage for analytics and functionality

## Data Sharing

We do **not** sell or share your personal information with sponsors, advertisers, or unrelated third parties. We may share your information with trusted service providers (such as our CRM platform, MemberClicks) solely to support our operations under confidentiality agreements.

## Data Protection & Security

We take data protection seriously and have implemented measures including:

- Use of secure servers and encrypted connections via MemberClicks
- Role-based access to sensitive data
- Password-protected administrative controls
- Secure third-party payment processing

## Your Rights and Choices

As a member, you may:

- Review and update your personal information via your MemberClicks profile
- Request corrections or deletions by contacting us directly
- Choose communication preferences or opt out of certain types of emails

To exercise any of these rights, contact us at [adminassistant@rwcds.org](mailto:adminassistant@rwcds.org).

## Cookies and Tracking

We use cookies and similar technologies to understand website traffic and improve the user experience. These may track page visits and session behavior but do not collect sensitive personal data. You may disable cookies through your browser settings at any time, though certain site functions may be affected.

## Policy Updates

We may update this Privacy Policy from time to time. Revisions will be posted on our website, and significant changes may be communicated by email to active members.

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## Contact Us

For questions or concerns about your privacy or this policy, please contact us at:

**Raleigh-Wake County Dental Society**

Email: [adminassistant@rwcds.org](mailto:adminassistant@rwcds.org)

Website: [www.rwcds.org](http://www.rwcds.org)

