



OFFICIAL PUBLICATION
OF THE RALEIGH-WAKE COUNTY
DENTAL SOCIETY

2012 EXECUTIVE BOARD

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2012 FALL CALENDAR

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|-------------|------------------------|--|
| Sept | 11th | Executive Board Meeting |
| | 18th | General Members meeting & CE “ Cone Beam Technology ” Dr. David Hill |
| Oct | 9th | Executive Board Meeting |
| | 16th | General Members meeting & CE “ Update on Posterior Composites ” Dr. Andre Ritter |
| Nov | 13th | Executive Board Meeting |
| | 20th | General Members meeting & CE “ Self Adhesive Resin Cements- New, Easy, But Any Good? ” Dr. Ed Swift |
| Dec | --- | No meetings planned |

General Members meetings are held 6:15 p.m. at **North Ridge Country Club**, 6612 Falls of Neuse Rd., Raleigh, the **3rd Tuesday** of each month. There are no meetings in June, July, August and December. Social time begins 6:15 p.m. with the buffet line opening at 6:45 p.m. The business meeting commences at 7:00 p.m. followed by a CE lecture.

President’s Message



Dr. Jill Sonner

Hello Members,

We are excited to get the fall general meetings off to a wonderful start! I hope the summer break was enjoyable for all of you. My family had a very memorable trip down to the backcountry of Louisiana for my brother’s wedding. He married a great girl from New Iberia and they had an authentic Creole wedding filled with natives that spoke the Cajun way. It was both exciting and tasty as you can imagine.

After enduring the summer heat, I always welcome the cooler fall temperatures. Having experienced southern Louisiana in mid-June, however, I realized that we don’t have it as bad as I thought!

It has been a pleasure serving on the Executive Board for the past five years. We have some very smart and dedicated people serving our society. I admit I was saddened to learn that Thom Buttler had decided to phase out of his position as Executive Director. He has not only done a tremendous job but he has maintained a consistent and highly organized role as our Executive Director. Having served under him during my entire time on the board, I am not sure I can envision anyone better. Thom has left big shoes to fill, and we truly appreciate his willingness to help with the transition.

I applaud the other board members for their active roles and participation. It has been rewarding for me to be among such dedicated individuals over the years and I hope the board continues to thrive and keep the society vibrant.

I hope each of you will consider volunteering to serve on the board; we need renewed energy and fresh ideas to keep it progressing and maintain this vibrancy! I applaud Christi Davis for her hard work in our speaker line up. For me, the position of Program Chair was the hardest one, and the society has kept a remarkable track record of valuable and high interest topics and speakers. Please be aware that we do send out surveys following our meetings and welcome any input you would like to give regarding topics or speakers.

On a legislative note, this year has been quite busy for dentistry. In the spring, so many of you responded to the society's request of your time at legislative fundraisers. It is imperative for us to maintain relationships with our representatives so that when issues come up, we have the opportunity to voice our opinions. Often times these issues are associated with bills that are lengthy and complex and the legislators need us, the practicing professionals, to give them facts about how dentistry will be affected.

I know I mentioned in my spring message that Dr. Oyster and Dr. Parker have been instrumental in maintaining quality relationships with our legislators, but I cannot emphasize their importance enough. Regularly, I have been invited to attend fundraisers with them and would come to find out that they both had already visited one to two other events before meeting me at the third. I hope those of you that truly have dentistry and the passion of its service at heart will make every effort to build a relationship with your representative, so that when issues that face our profession arise, you can speak on behalf of your patients and what's best for them!

It has been a pleasure to serve the society thus far and I look forward to seeing you at our fall meetings!

Dr. Jill Sonner
drsonner@northhillsdentists.com

Executive Director's Message



Dr. Thomas K. Buttler

Wanted: New Members Recruited By You!

In the last six months, I had the opportunity to travel to several areas in Wake County that I had not ventured to in a number of years. What I remember as open fields, wooded areas and farms have now transitioned into residential neighbors, office buildings, and commercial retail shopping areas. I find myself truly astonished by the tremendous growth observed. It is one thing to read about it, but it becomes real when you actually see it.

With this reality in mind, it struck me how important it is for the RWCDS to continue to be a top tier local dental society and to continue to grow in membership and performance. Let me explain.

Along with the substantial increase in population, expansion into the far corners of the county, and the passage of time, a flood of new dentists are calling Wake County home. After all, it has been, and continues to be, a nationally acclaimed area to work and reside. Compared to the dentist population of three decades ago, today's dental population is more eclectic. Not only are there more female dentists from a percentage standpoint, there is a far greater percentage of increased diversity. Additionally, there is an increasing presence of dentists who received their degree from an institution other than the UNC School of Dentistry.

It is my observation that the growth of Wake County, the multiples of diversity in the dentist population, and the variety of work settings creates a situation that makes recruitment more of a challenge. For the most part, the days are over when a recently graduated dentist joins the local dental society as a top priority. Unless identified and actively recruited it is easy for these prime candidates to be clueless about the RWCDs, and sadly, slip through the cracks. With over 650 licensed dentists in Wake County it is entirely possible that a dentist is not familiar with the RWCDs or is reluctant to explore membership for fear of being an “outsider.” It wasn’t that long ago (40 years?) that all Wake County dentists knew each other and one stood out if not a member of the society.

For the RWCDs to truly be the face and voice of organized dentistry in Wake County it must not only be successful in continually attracting new members, but successful in recruiting more diversity. Our common denominator is our profession. It has always been the goal of the RWCDs to be one big tent where all Wake County dentists are welcome and find benefit from their membership. The society of the future is built on the recruitment of new members today.

Personal contact is the most effective method to recruit. Your help is needed in getting the message out to our non-member colleagues. Just simply mention the positives of the RWCDs when you encounter a dentist who works or resides in Wake County that you are not certain is a member. Don’t be shy or presumptive. If they are a member, they will tell you. Also, the online RWCDs Members Directory serves as your reference source. Expound on the excellent CE, venue (North Ridge CC), meals, and professional fellowship at the meetings. Keeping in mind it can feel uncomfortable for a non-member to walk into a meeting, offer to accompany your recruiting target to the meeting or make arrangements to get together at the meeting. Hospitality goes a long way. Let the dentist know they can attend two meetings as a guest before committing to membership. Don’t forget to mention the bargain cost (\$225) of annual dues.

As Executive Director, I will continue to do my part in the recruitment process. I identify new dentists in Wake County by periodically reviewing the NC State Board of Dental Examiners list of licensed dentists with Wake County addresses. The list has addresses only, no phone numbers or email addresses. You guessed it. I am limited to recruiting via mailings. This approach is far inferior to personal contact. Again, I am appealing for your help in recruitment. Our society’s future depends on it. With Wake County’s changing demographics all members are needed to be ambassadors for the society. Let’s all be proactive in this process. Everyone benefits when the society’s membership grows and is representative of the entire dentist population in Wake County.

Dr. Thom Buttler
Execdirector@RWCDs.org

A Very Brief Political Summary: SB655

After nine revisions of our original bill 655, the one that passed reconfirms the longstanding North Carolina law that prohibits corporations from owning or controlling dental practices. It also gives the Board of Dental Examiners additional safeguards and tools to enforce this important patient safety law. It forces management companies to be transparent in future contract reviews and requires any management arrangement to include a prominent warning encouraging the dentists to have the arrangement reviewed by their own legal counsel.

This bill passed in a large part by the grassroots efforts of 3500+ dentists throughout the state. The management companies outspent us both in ads and lobbyists by a huge margin. Thanks to all who called their legislators and attended meet and greets to personally get to know their legislators. This was a team effort by NCDS staff, our lobbyists, and most importantly you the individual dentists who care about your patients. There will be a more detailed summary later.

Dr. Gary D. Oyster
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Member Article Submission

The Disposal of Film, Developer, and Fixer in Wake County

As more and more dentists move into the digital age physical charts and radiographic films are becoming a thing of the past. However, for those of us who have accumulated lots of charts, their eventual disposal as we retire or otherwise sell our offices poses the question of what to do with radiographic films that are no longer needed. We're not addressing the legal question here of how long you should keep records but once you have determined to dispose of the records what do you do with the film?

Radiographic films contain silver. Silver and heavy metals in general are environmental hazards. It makes sense to lighten the load on the environment; nevertheless, the US Environmental Protection Agency has declared x-ray film does not appear to be hazardous waste. Wake County recycling officials concur and there is no requirement for special disposal. If you so choose you are free to discard radiographic film in regular trash that goes to the landfill. Of course, HIPAA requires that disposal of x-ray film and other medical/dental records must be done in a way that preserves the confidentiality of the information. In other words, all identifiers must be removed. If you do not wish to deal with the disposal of the records yourself, a quick Internet search will identify companies that will handle the process for you. They recycle the silver and some even state they will pay you for the recovered silver. Make sure the company you choose will adhere to HIPAA standards.

The chemicals used in processing your radiographs, however, are regulated, by federal, state, and local laws. In Wake County, you may not discharge silver-bearing wastes, including x-ray fixer, into the sewer unless they have first been treated in a properly operated, maintained, and serviced standard silver recovery system. There are various companies that offer their services in this regard. Developer solutions should not be mixed with fixer solutions, and may only be discharged into the sewer if they have not been mixed with fixer.

In summary, if you are connected to a sewer, developer can be poured down the sink. The fixer must first be treated in a silver recovery system, then it can also be poured down the sink. If you don't wish to have a company install a silver recovery unit in your office, fixer must be taken off-site for treatment and disposal. Again, there are commercial providers available.

Dr. Renate E. Soltmann
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An Inquiry from the RWCDS Board

Are You Receiving Email Correspondence From The RWCDS?

In the past six months, Webmaster Dr. Doug MacLeod and I have revised the society's mass email correspondence system to improve efficiency and eliminate the duplicate emails that you may have received. Many of us have more than one email account, but have a preferred account that we check almost every day. My goal is to have your most viewed email address in the society's contact list. Possibly, some of you are not even receiving the email correspondences.

I am requesting your help in making our society's email communication as effective as possible. If you haven't been receiving emails or you have a "better" address to receive RWCDS correspondence, please update me by sending an email to ExecDirector@rwcds.org or leave a voice message at 919-844-3009.

Dr. Thom Buttler
Execdirector@RWCDS.org

Editor's Note

Fall brings with it a welcome change from the hot and humid summer doldrums to much cooler weather and the start of a new lecture series with the RWCDS. It is hard to imagine that summer has come to such a quick close and December is around the corner. I certainly hope everyone had a nice and relaxing season and had a chance to get away from the office and spend some time with their family and friends.

As Jill alluded to earlier, I want to also thank all those members who were active on the legislative end for representing their views with regards to SB655. At the close of this past session, SB 655 was coming to a vote, and now that some of the dust has settled, I applaud the grassroots efforts of everyone in helping passage of what most consider to be a fair compromise. Additionally, a special thanks needs to be said to those who have contributed their time to volunteer with Wake Smiles – the full list is included below.

This fall, we have much to look forward to in the coming lectures. In September, Dr. Hill will discuss CBCT and the emerging importance of its practical applications in the dental office. Is this technology quickly becoming the gold standard? For October, Dr. Ritter will be joining us to discuss some of the newest innovations and applications with posterior composites – are amalgam *passé*? Lastly, Dr. Swift will address resin cements and their utilization with some of the newer crown materials that are emerging.

As always, I look forward to seeing everyone this fall and appreciate your commitment to your profession, organized dentistry, and RWCDS. Please do not hesitate if you might have any additions, comments or suggestions for future newsletters.

Dr. Benjamin Boyles
benjaminboyles@gmail.com

RWCDS Photos



Following Dr. White's presentation, Doctors Ray White, Jill Sonner, and Henry Zaytoun Sr. pose for a photo.

RWCDS presented scholarships on May 4 to five graduates with the highest GPAs from the 2012 Wake Tech dental hygiene class. From left to right: Dr. Jill Sonner, Jackie Swiger, Dr. Kavita Guy, Nocelia Sainz, Mary-Marshall Morris, Ashley Pratt, Dr. Ted Mayer and Stephanie Edwards.





Speaker Dr. Keels stands with other Pediatric Dentists Dr. Slawinski, Dr. Brooks, Dr. Keels, Dr. Elliott, Dr. Olson, and Dr. Chandak.

Speaker Dr. Godsey stands with other Periodontists Dr. McMillan, Dr. Hamrick, and Dr. Adams.



Dr. Kahvita Ghai stands alongside the Wake Tech Dental Assisting Class of 2012.



Longtime RWCDS member Dr. Don Taylor was honored with this plaque in April for his work at the Falcon Children's Home that he established. Dr. Taylor passed away early this year. His unyielding dedication, generosity, and commitment will always be remembered at the Falcon

Wake Smile Volunteers (January – July)

Dr. Rebekah S. Chiavetta
*Dr. F. McGowan Collie
Dr. William J. Daily
Dr. Christi Davis
*Dr. Leo Haydt IV
Dr. Irina Jorgenson

Dr. David Kornstein
*Dr. Saba Jelokhani Mokry
Dr. Brooke Schrader
Dr. Edward Schrader
Dr. Craig Williams
*Dr. Giles Willis, Jr

*Members who volunteered more than once during the January - July session.

Classifieds

DENTISTS

Dr. Ted Mayer available to check hygiene can be contacted at 919-846-6815.

Dr. Harold J. Kear – available to substitute on a daily or weekly basis for vacations/days off to handle in office emergencies and/or monitor dental hygiene; experienced, fully insured; and licensed. Resume and references available upon request. Phone 919-468-8293; email- hrldear@gmail.com.

MISCELLANEOUS

If you are interested in performing *pro bono* work for the Pretty in Pink Foundation for breast cancer please contact **Dr. Todd Engstrom** at 919-870-4443 or engstromorthodontics@gmail.com.

Commercial Real Estate Services
PR Commercial Properties, Inc.
Lloyd Rothschild, DDS/ Principle Broker
Buyer/Tenant Representation, Investment Real Estate, Consultation
Representing Dentists for their Commercial Real Estate Needs
919-787-0059, 919-264-5002 cell, lrrothschild@cs.com.

New Members

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