

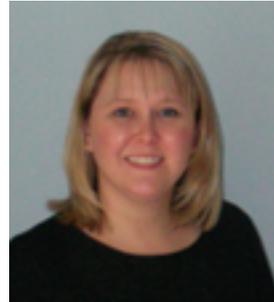


OFFICIAL PUBLICATION OF THE RALEIGH-WAKE COUNTY DENTAL SOCIETY

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President's Message



Dr. Eve Brown

I hope that everyone has enjoyed a relaxing summer and is ready for the RWCDS meetings to begin again for the fall. We have a great group of speakers lined up, starting with Dr. Fred Liewehr, former Chairman of the VCU School of Dentistry Department of Endodontics, presenting "Bugs, Drugs and Root Canals." If you have a suggestion for a speaker or a topic that would benefit our members, please contact our Program Chair, Dr. Jill Sonner. Also, please remember to complete the email surveys that are sent after the General Meetings in order to provide feedback about the overall quality of our meetings and suggestions for the future.

The Raleigh-Wake County Dental Society continues to support several organizations in our community. On May 6, 2011, two scholastic awards were presented to students who were graduating from the Wake Tech Dental Hygiene Program; and on July 18, 2011, three scholastic awards were presented to students graduating from the Wake Tech Dental Assisting Program. Furthermore, the RWCDS Foundation continues to support Wake Smiles which provides dental treatment for residents of Wake County who cannot afford dental care. Wake Smiles is regularly in need of volunteers. If you can offer one Tuesday night to provide dental care, please contact Sharon Letterman at Wake Smiles (414-8016), or sign up at our General Meetings where a sign-up sheet will be available. We are hoping to help Wake Smiles be able to (cont. on p.2)

2011 FALL CALENDAR

Sept	13th	Executive Board Meeting
	20th	General Members meeting & CE "Bugs, Drugs and Root Canals" – Dr. Fred Liewehr
Oct	11th	Executive Board Meeting
	18th	General Members meeting & CE Risk Management and HIPAA/OSHA Updates – Patrice Walker
Nov	8th	Executive Board Meeting
	15th	General Members meeting & CE "Update on New Technologies in Orthodontic Treatment" – Dr. Gavin Heymann Announced
Dec		No meetings planned

General Members meetings are held at 6:15 p.m. at **North Ridge Country Club**, 6612 Falls of Neuse Rd., Raleigh, on the **3rd Tuesday** of each month. There are no meetings in June, July, August and December. Social time begins at 6:15 p.m. with the buffet line opening at 6:45 p.m. The business meeting commences at 7:00 p.m. followed by a CE lecture.

expand the scope and amount of dental care they can provide to the residents of Wake County; we look forward to hearing from members of the Wake Smiles Board as they share these exciting developments with us. Finally, thank you to everyone who participated in the MOMs clinic that was held at the RBC Center on August 12-13. Enjoy the photos on the following pages! All of these efforts make a difference in the lives of the many people who need the dental care - thanks again to all of the volunteers!

I look forward to seeing everyone at the General Meeting on September 20, 2011 at North Ridge Country Club. Our society is made strong by our membership, so please remember to invite a non-member to a meeting so they can learn of the many benefits of being a member of our society.

Respectfully,
Eve Brown
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embrowndds@hotmail.com

Executive Director's Message



Dr. Thomas K. Buttler

The goal of my message is to shed some light on the state of the society's finances. I have concern because our expenses have exceeded our income for the past few years. This was not the case prior to me becoming executive director in the summer of 2005. At that time the society was very well-funded, but was struggling as an organization. Attendance at meetings was sparse, the CE programs were inconsistent in quality, the meeting site was unappealing and the food selection very limited and marginally appetizing. It was obvious that the RWCDS would not attract new members and satisfy the wants of the existing members without improvement in both the CE programs and the meeting venue. To their credit, the members of the executive board recognized the dire situation and rose to the challenge. Primarily, through the efforts of Dr. Craig Adams, the board president, a working relationship with the North Ridge Country Club was established that included a discounted rate with flexible arrangements such as no guarantee for the number of attendees and a simple formula for cost per attendee. The quality of the CE presentations has vastly improved because of the board's focus on its importance plus adopting a protocol that assigns responsibility and long range planning. The Program Chairs along with several other board members are to be commended for a job well done with this demanding task for the past six year.

The RWCDS has flourished since these two key changes were made. Attendance at the meetings has more than tripled. Members have commented favorably about the meetings including the CE, great food and atmosphere offered by the NRCC. Yes, it would be wonderful to have another option for our members that find travel to the NRCC a bit inconvenient. NRCC has been very accommodating and easy to work with. Membership has increased adding more than 50 new members since the change of venues.

But, success has had its financial impact. Meeting costs (food & beverage x number of attendees) are the society's largest budget item. The increased attendance at meetings is a positive in all ways except in the cost to the society. Also, the food & beverage cost is significantly higher. The meeting billings in 2006 from the NC State Faculty Club, where our meetings were (cont. on p.3)

hosted prior to moving to the NRCC, averaged \$1,100. The meeting billings in 2010 from the NRCC averaged \$4,100. This eye-catching increase is the result of both a higher per meal cost and a three times boost in attendance at meetings. With eight meetings being held a year this is an expense increase of \$24,000. As one would expect, every year NRCC has bumped up the meal & beverage cost. In 2011 the cost per attendee is \$47.24. It is anticipated that the net loss in 2011 will be greater than it was in 2010 (see the table below). Cost comparisons have been done with other potential meeting sites. The society's package, including costs, with the NRCC continues to be the best option. The board maintains an open mind regarding a change of venue if and when a better opportunity surfaces.

The board has been sensitive to expenses and strives to be good stewards of the society's funds. An example of cost cutting is the "warehousing" of the traditional Holiday Social since 2009. In recent years attendance at the socials was disappointing and not growing. The board tried different ideas for several years attempting to find the magic formula. The cost for these events was highly subsidized by society funds. The board decided that it could no longer justify the use of society funds for a social event that so few members elected to attend.

All RWCDs members should have a sense of pride about the strides their society has made in just a few short years. As executive director and a society member I will be very disappointed if the society backslides. The much-improved meetings are just one part of the picture. The upgrades of the Members Directory, newsletter and website (www.rwcds.org) are all examples of an organization moving in a positive direction. Every effort will be made by the board and me to keep expenses under control. But it is a certainty that expenses will rise over time if the society continues to offer the same or better "product."

The society's income is a less complicated subject. Income is generated from membership dues. The dues for 2011 are \$195 and have been the same for as long as anyone can remember...possibly 20 years! This fact is truly remarkable. Our RWCDs dues are extremely low when compared to other local dental societies in North Carolina and beyond. I contend that our "product" is equal or better, but our dues are less. This best of both worlds scenario can be partially attributed to having a large membership. But, expenses are now running ahead of income. It is my opinion that the time has come for a dues increase. After reading this article I would think you would arrive at the same conclusion. Your opinions are valued and welcomed. In the coming weeks the board will look at options and reach some decisions about the society's financial future.

2010 Income & Loss statement

Income (Dues)	\$63,570.00
Expenses	
North Ridge CC – General Meetings	\$32,816.54
North Ridge CC – Board Meetings	3,441.41
Executive Director Salary	12,000.00
Members Directory	6,679.93
Tax Preparation & Accounting	3,308.23
Honorariums	3,250.00
Newsletter Expenses	2,105.59
Reimbursement ED Personally Paid Expenses	1,361.42
Reminder calls for Meetings	1,000.00
Website Expenses	470.00
Phone service for ED	181.92
Plaques for Speakers	155.00
Miscellaneous	<u>1,270.65</u>
Total	\$68,040.69
Net	(\$4,470.69)

The RWCDs Foundation Donor Honor Roll

The Raleigh-Wake County Dental Society has a long and proud history of financially supporting activities and institutions in the Wake County community that promote oral health and dental education. To date the most impressive examples of the generosity of RWCDs members relate to the establishment of the Wake Technical Community College Dental Assisting and Dental Hygiene programs. The assisting program preceded the hygiene program. To provide some background, the State of North Carolina balked at the RWCDs's pleas to start these programs, especially the hygiene program, due to the very costly start up costs. The state insisted that the RWCDs have some skin in the game. Over \$135,000 was raised primarily through donations and a 3-year member assessment. The state kept their part of the agreement and these two top tier programs continue to produce outstanding dental auxiliaries to fill the staffing needs of Wake County dentists.

In recent years the society has not been faced with such a daunting fundraising challenge. But, if the need arises I feel certain that the RWCDs members of today will step up like the members did 15 – 20 years ago.

In keeping with the changing IRS, legal and accounting standards, the society established the RWCDs Foundation. Contributions made to the foundation are tax deductible since it has a 501(c)(3) status. A check separate from the dues check is required. The current balance in the foundation account is approximately \$22,000. Examples of foundation contribution recipients in the last year are:

- Alice Aycock Poe Center for Health Education – Dental Education Room
- Funding for Wake County Children's Dental Health Month activities
- Wake Smiles
- Scholarship Awards including a monetary award for graduating students with highest GPAs in the WTDH and WTDA programs.

The following members have made contributions since September 2009 when the last Honor Roll was published. Thank you for your generosity. It makes a difference.

Dr. R. Allen	\$75	Dr. A. Horalek	\$75	Dr. A. Sawhney	\$75
Dr. J. Alvis	\$75	Dr. M. Holesh	\$75	Dr. A. Scandalios	\$75
Dr. K. Arthur	\$150	Dr. J. Irving	\$150	Dr. M. Schmitt	\$150
Dr. M. Bass	\$75	Dr. W. Jasper	\$25	Dr. P. Scruggs	\$150
Dr. G. Beavers	\$100	Dr. L. Johnson	\$75	Dr. C. Sheaffer	\$150
Dr. J. Beavers	\$150	Dr. T. Khara	\$75	Dr. L. Sheaffer	\$150
Dr. W. Beavers	\$75	Dr. L. Knauff	\$100	Dr. R. Short	\$125
Dr. J. Bell	\$75	Dr. M. Kretchmer	\$150	Dr. J. Smith	\$75
Dr. T. Bell	\$150	Dr. P. Kribbs	\$25	Dr. W. Smith	\$150
Dr. R. Benefield	\$75	Dr. C. Laster	\$75	Dr. T. Sninski	\$150
Dr. M. Berenjian	\$150	Dr. P. Lawrence	\$150	Dr. R. Soltmann	\$125
Dr. R. Brogden	\$150	Dr. J. Le	\$75	Dr. J. Sowter	\$100
Dr. E. Brown	\$75	Dr. G. Lee	\$75	Dr. W. Sowter	\$100
Dr. K. Bruggers	\$150	Dr. L. Ledenyi	\$150	Dr. B. Stanley	\$75
Dr. R. Calabria	\$75	Dr. P. Lim	\$75	Dr. R. Sowter	\$50
Dr. M. Casey	\$75	Dr. P. Lisk	\$75	Dr. M. Stephenson	\$75
Dr. N. Chaffee	\$150	Dr. T. Long	\$75	Dr. Don Taylor	\$150
Dr. Q. Chang	\$150	Dr. A. Mann	\$150	Dr. B. Thurmond	\$150
Dr. R. Chiavetta	\$75	Dr. T. Mayer	\$150	Dr. A. Tropmann	\$75
Dr. W. Douglass	\$150	Dr. D. McCaffity	\$150	Dr. D. Turnbull	\$75
Dr. C. Elderkin	\$75	Dr. McCormick	\$150	Dr. R. Urlaub	\$75
Dr. R. Ferri	\$150	Dr. B. McKaig	\$150	Dr. R. Venezia	\$150
Dr. G. Festa	\$75	Dr. R. Meyer	\$75	Dr. G. Villena	\$75

(Cont. on p.5)

Dr. D. Freeman	\$75	Dr. K. Miller	\$75	Dr. B. Vinson	\$75
Dr. M. Ghodke	\$150	Dr. A. Molina	\$150	Dr. R. Wall	\$75
Dr. J. Gladwell	\$75	Dr. M. Odom	\$150	Dr. M. Walton	\$150
Dr. R. Godfrey	\$75	Dr. D. Olson	\$150	Dr. Andrew Wells	\$150
Dr. T. Griffin	\$150	Dr. S. Olson	\$75	Dr. A. Whitley	\$150
Dr. J. Grotstein	\$150	Dr. G. Oyster	\$150	Dr. D. Whitworth	\$75
Dr. W. Gurley	\$75	Dr. J. Park	\$75	Dr. L. Wiggs	\$75
Dr. H. Hancock	\$75	Dr. A. Parker	\$150	Dr. C. Williams	\$150
Dr. R. Hawkins	\$150	Dr. S. Patel	\$75	Dr. M. Williams	\$75
Dr. T. Hawley	\$75	Dr. D. Petrocella	\$75	Dr. M. Young	\$150
Dr. C. Hippias	\$150	Dr. D. Polhemus	\$150	Dr. K. Yount	\$75
Dr. M. Hixson	\$75	Dr. R. Poteat	\$75	Dr. H. Zaytoun, Sr	\$150
Dr. R.L. Hollowell	\$75	Dr. B. Raynor	\$150	Dr. H. Zaytoun, Jr.	\$75
Dr. R.P. Hollowell	\$150	Dr. L. Rothschild	\$150	Dr. M. Zurawel	\$75

Dr. Thom Buttler
 Executive Director RWCDs
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Editor's Notes

We definitely had a few sweltering days this past summer. That being said, I hope the summer months have been able to recharge everyone's batteries for the second half of the year. I believe the RWCDs had great lectures in the spring, and we'll be looking forward to equally enjoyable presentations in the future. In addition to Dr. Fred Leiwehr as Eve mentioned, this fall we will also hear a clinical lecture from Dr. Gavin Heymann, and attorney Patrice Walker will provide an OSHA/HIPAA update.

Since the last newsletter, some of the RWCDs highlights are on the following pages. I would like to make a special mention of a handwritten letter our society received roughly two months ago. This letter was from an extremely gracious recipient of a RWCDs scholarship and shows our efforts can have a tremendous impact.

As always, do not hesitate to contact me with any ideas you may have for future newsletters.

Seth Rumley, D.D.S.
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 scr1225@gmail.com

The efforts of the RWCDs can really make a big difference in the lives of those we are trying to help. Thankfully, we are periodically reminded of just how much of an impact is possible. Please take a minute to read the following letter by Michelle Martin (pictured at the bottom of p.7):

"Dear RWCDs,

7/19/11

My name is Michelle Martin and I was awarded the scholarship for the third highest GPA in the WTCC's DA program, Class of 2011. I would like to thank you for the donation and the generous gift. I have applied the money toward my CDA credentials and am looking forward to a successful dental assisting career.

As a mother of seven it wasn't always easy to find the time or energy to study. I persevered and it paid off. This was an invaluable lesson not only for myself but for my children.

Again, please accept my sincerest thank you for this recognition and gift.

*Sincerely,
 Michelle Martin"*



Dr. Tony Horalek with January 2011 Speaker
Dr. Terry Donovan



ADA President Dr. Raymond Gist and Dr.
Thom Buttler at the 2011 NCDS meeting



Dr. Valerie Murrah accepts an appreciation
plaque for her April 2011 presentation



August 2011 NC MOM clinic volunteers: Kevin Arthur, Jean Spratt, Nedda Ibrahim, Ted Mayer, Craig Williams, Cheryl Siegel



2011 Wake Tech Dental Hygiene Pinning Ceremony: Dr. Eve Brown, Stephanie Fitzgerald, Courtney Triage, Dr. Thom Buttler



Dr. Mayer stands with the 2011 Wake Tech Dental Assisting graduates that received a scholarship from the RWCDS: (from L to R) Jessica Snyder, Brittany Mitkowski and Michelle Martin. We proudly congratulate these young ladies and please consider a WTCC graduate if you, or someone you know, has a dental hygiene or assisting position available.

Classifieds

DENTISTS

Dr. Ralph Hawkins available to check hygiene can be contacted at 919-467-1512

Dr. Ted Mayer available to check hygiene can be contacted at 919-846-681

HELP WANTED

DAII – 4 days/week, full time preferred but will consider part time. At the office of Dr. Don Whitworth, 919-365-6500, PO Box 218, Wendell, NC.

MISCELLANEOUS

If you are interested in performing pro bono work for the Pretty in Pink Foundation for breast cancer please contact **Dr. Todd Engstrom** at 919-870-4443 or engstromorthodontics@gmail.com

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