



**OFFICIAL PUBLICATION
OF THE RALEIGH-WAKE COUNTY
DENTAL SOCIETY**

2012 EXECUTIVE BOARD

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President's Message



Dr. Jill Sonner

Happy New Year to you all! It is not only a pleasure but an honor to serve as the 2012 RWCDS President. I have such big shoes to fill behind Dr. Eve Brown, Dr. Tony Horalek and Dr. Shelley Olsen. It has been wonderful serving on the Executive Board for the past 4 years, I give the board members credit for all of their hard work and input keeping this Society thriving and energized. Serving on the board with such great peers has been very valuable to me as I grow in my career as a dentist. Dr. Thom Buttler has been a remarkable Executive Director and is one of the most organized people I know. Thank you, Thom, for your hard work and support of the society over the past eight years.

I would also like to thank, Dr. Gary Oyster and Dr. Alec Parker for inviting me to participate in legislative events and teaching me how to support our dental community with integrity and poise. In the past two years our profession has been faced with many issues of major concern: corporate ownership, advanced dental hygiene providers, service taxes, red flag rule, and unannounced OSHA / Radiation inspections. These are merely the most popular among many more. Without the sheer passion and commitment of some of our dedicated members and the Dental PAC, we would be in high water.

Dr. Parker, Brown and McKaig amaze me with their ongoing efforts and their “never give up” mentality when it comes to fighting the

2012 FALL CALENDAR

Jan	10th	Executive Board Meeting
	17th	General Members meeting & CE Legislative Night Dr. Jane Weintraub UNC SOD Dean Dr. Greg Chadwick ECU SOD Dean
*Feb	15th	Executive Board Meeting
	28th	General Members meeting & CE “Indications for 3rd Molar Extraction” Dr. Ray White
Mar	13th	Executive Board Meeting
	20th	General Members meeting & CE “Basics of Color & Shade Selection” Dr. Thomas Zeimeiki
April	10th	Executive Board Meeting
	17th	“PerioLase” Dr. Tim Godsey
May	8th	Executive Board Meeting
	15th	“Eruption Mishaps and Pediatric Trauma” Dr. Martha Ann Keels

***Please note this Meeting will be held on the fourth Tuesday due to scheduling conflicts**

General Members meetings are held 6:15 p.m. at **North Ridge Country Club**, 6612 Falls of Neuse Rd., Raleigh, the **3rd Tuesday** of each month. There are no meetings in June, July, August and December. Social time begins 6:15 p.m. with the buffet line opening at 6:45 p.m. The business meeting commences 7:00 p.m. followed by a CE lecture.

issues facing our profession. Our immediate threat has been with corporate ownership, and my generation of providers has a tough battle. Often times when talking to fellow dentists they are completely unaware of the current danger. The opposition has hired some of the brightest lawyers and lobbyists to fight their way into North Carolina. Should we lose this battle, the way we practice will not only change but it will become cheapened. We have to ALL participate and stay abreast of these issues so that we can maintain our voice and speak for what is best for the patients in North Carolina. We have been extremely blessed to be in a state that remains committed to patient care as witnessed by the amount of care provided by our outreach programs; Donated Dental Services, Wake Smiles and the dozen or more MOMS projects each year.

A special thanks to Dr. Jack Sowter for encouraging me to always become more involved beyond my day to day practice of dentistry. If it wasn't for your wisdom and guidance, I'd be stuck in a rut somewhere without access to such a great community of dentists!

We have an ongoing terrific line up of speakers this year. May we all experience health, happiness and prosperity as we embark upon the 2012 year.

Warmest Regards,
Jill Sonner DDS
Proud 2012 President for the RWCDS

Executive Director's Message



Dr. Thomas K. Buttler

Update On Society Finances

My message in the last newsletter (Sept 2011) dealt with the society's finances. I brought to your attention the reality that expenses exceeded income for the past few years. As promised, decisions have been made by the Executive Board to remedy this situation. The rumor is not true that meetings are going to be held at the Crabtree Valley Mall food court.

You may already be aware of one decision after filling out your 2012 membership renewal form. Annual membership dues were increased from \$195 to \$225. On the cost cutting side the decision was made to publish the Members Directory every other year instead of annually. There will not be a hard copy form of the 2012 Members Directory. It has been and will continue to be available online (www.rwcds.org). It will be updated annually similar to what has been done in the past. I anticipate that the 2012 Members Directory will be posted in March. Organizations are trending toward putting directories and other documents online. Using the advances in communication technology not only saves money, but is more environmentally friendly. This trend is certain to continue and "old gray hairs" like me who like the hard copy need to embrace the future.

Another cost cutting move is discontinuing the meeting reminder calls. Again, technology comes to the rescue. The meeting schedule, including the speakers and their topics, is posted online

and you should be receiving an email reminder a few days prior to the meeting. If you have not been receiving emails from the RWCDS please contact me to get on the distribution list.

In 2012 the meetings will continue to be held at the North Ridge CC and there will be no changes in what is being offered in food and beverage. The costs (\$47.24/per attendee) associated with the meetings at the NRCC will be the same in 2012 as they were in 2011.

Assuming that membership remains the same or increases, this combination of a modest increase in revenue and a decrease in expenses should result in a balanced budget in 2012.

Where Are The Future Executive Board Members To Be Found?

The elections of Executive Board Members are held at the November meeting. At the November 15th meeting the 2012 board was elected and as typical, several members rotate off the board. Others, if successful in the election, remain from the previous board working their way up the ladder to higher office positions. The open positions are those filled with newly elected members. As the potential nominees for the 2012 board were being discussed, I was again reminded how few society members express any interest in serving on the Executive Board. This is puzzling to me.

Fortunately, so far under my tenure someone was “discovered” to become a nominee. Why is this the norm? Maybe there is a misconception that board membership is a great commitment of time and energy. Where are the next leaders of dentistry at any level? Often the journey begins with local dental society participation.

The board is the RWCDS’s guiding hand. It is the team behind the scene that strives to meet the expectations of the current members and to ensure a dynamic society in the future. I encourage participation by our younger members with their fresh ideas. If you have an interest in serving on the board or in any other capacity, such as a committee chair or member, please bring it to the attention of a board member or me.

Dr. Thom Buttler
Executive Director RWCDS
919.844.3009
Execdirector@RWCDS.org

General Notes from the Executive Board

Scheduling Changes:

Due to scheduling conflicts, the dates for both the Executive Board Meeting and the General Members meetings in February have been changed to February 15th and 28th, respectively. Please make note of this change in your calendars.

Policy Review:

RWCDS Policy on Non-RWCDS Members Attending RWCDS General Meetings

- A. Trained dentists who are eligible for RWCDS membership and are not recent dental school graduates or specialty program graduates may attend two meetings at no expense before incurring a billing for the meeting cost.

- B. Dentist guest of members who have no possibility of future RWCDS membership are welcome to attend meetings 1) when accompanied by a member host and the meeting expense is reimbursed to the RWCDS or 2) invited by the Executive Board
- C. Recent dental school graduates or specialty program graduates may attend meetings expense free for the remainder of the calendar year in which they graduate.
- D. Dental students may attend meetings expense free when accompanied by a member host. Attendance is limited to two visits per calendar year.
- E. RWCDS members may invite trained dentists and dental students to meetings as their guest without prior Executive Board approval. At its discretion, the Executive Board can deny access to a meeting by any non-RWCDS member. The Executive Board prior to the date of the meeting must approve potential guests who are not trained dentists or dental students for admittance. Requests need to be made at least two days prior to the meeting date.

New Members:

As mentioned previously, the Executive Board will now publish the Members Directory every other year in an effort to tighten our budget, further help streamline our finances, and step into a greener digital age. Since the last publication, our society has welcomed sixteen new members, and we kindly ask that the existing members please help us welcome these new members into our organization. Please note that a listing of these new members can be found at the end of this newsletter. This page should be kept for further reference until those members are added to our next directory.

Editor's Notes

I hope everyone had a memorable holiday, and thus far, a good start to the New Year. It is an honor to serve as the newly minted editor for the RWCDS and I look forward to both the adventures and challenges that the journey entails. The transition from member to working member has certainly been much easier with many thanks to the outgoing editor Dr. Seth Rumley who was able to help guide me through the process.

The 2012 agenda is an exciting one and it will feature clinically practical topics and a legislative/political perspective that cannot be ignored. Active Deans of both UNC and ECU School of Dentistry will speak on the ever-changing academic climate of dentistry in North Carolina. On the fourth Tuesday in February (not the third), Dr. Ray White will deliver some of the pearls from his longstanding research on third molar extractions and what he considers to be the indications for their extraction or maintenance. In March, Dr. Zeimeiki will focus members on a more cosmetic topic as he discusses the latest on proper shade matching. New periodontal treatments with an emphasis on the PerioLase will be discussed with Dr. Godsey in April. Finally, prior to the summer recess, Dr. Keels will address mishaps with pediatric eruption patterns and addressing trauma management.

Attached below are a few of the RWCDS highlights since the last publication. These photos are just a few of the many efforts of the society to offer the best in continuing education. Please note the attached letter from Trudy Clark, Department Head of Dental Assisting at Wake Tech Community College, regarding their need for additional funding to help complete their newly renovated dental materials lab. Any help would be greatly appreciated!

Please do not hesitate to contact me with any ideas you may have for future newsletters. I look forward to seeing everyone at the upcoming meetings and thanks for electing me as your editor.

Regards,

Benjamin Boyles, D.D.S.
benjaminboyles@gmail.com

RWCDS Photos



Dr. Gary Oyster addresses members as to the latest political developments affecting dentistry.



Dr. Gavin Heymann begins lecture.

Dr. Richard Liewehr proudly displays his plaque from the RWCDS.



Wake Technical Community College's Dental Assisting Program

This is our 22nd year of educating dental assisting students for employment within dental offices throughout Wake County and surrounding areas. Twenty-eight students were accepted into the program this past August. In July of 2011, we graduated 24 students with a recorded 100% pass rate on the Certified Dental Assisting (CDA) examination. Even with the current economy, 75% of the graduates are employed. Our program grows stronger each year due to the continued support of our dental community.

The biggest upcoming event for our program is the re-accreditation process by the Commission on Dental Accreditation in 2012. The site team is scheduled to visit our campus in September. We are very excited about showing the renovation to our dental materials lab. Our extremely out-dated lab has been completely renovated using special allotment money granted to the Health Sciences Campus. This "new" lab has 16 student bench stations and an instructor demo station equipped with the following: operator stools, LED (Helios) dental lights, computers/flat screen monitors and ADEC simulators. The instructor's station will also be equipped with a dental light/camera device (InvisionCam) designed to project the skill/task at hand to each student's station during the demonstration activities. We are finally in the 21st century with technology for teaching.

Unfortunately our ADEC simulators were "HEADLESS" and funding was not available to purchase the HEADS. We knew we had to do something to generate funding to obtain the 17 HEADS. With approval from our advisory committee we decided to contact the dental community to see if individuals would be interested in donating a "HEAD" to the program. The Raleigh-Wake County Dental Society presented a check for \$1,500 to Trudy Clark at the RWCDs meeting on November 15th in support of the program. Dr. Thom Buttler helped "kick off" the fund raising event by e-mailing the members concerning our need and sure enough within days WTCC's Foundation received checks in the mail! **To date eight HEADS have been donated to the program.** We only need to have 9 more donated! Our goal is to have all the HEADS purchased by December 31, 2011 so the students can use the ADEC simulators when they return in January for spring semester. We plan to host an Open House and invite all donors to meet "the patients" in the spring. The response to our need has been wonderful and we appreciate the continued support from the Raleigh-Wake County dental community.

Trudy Clark

Classifieds

DENTISTS

Dr. Ted Mayer available to check hygiene can be contacted at 919-846-6815

MISCELLANEOUS

If you are interested in performing pro bono work for the Pretty in Pink Foundation for breast cancer please contact **Dr. Todd Engstrom** at 919-870-4443 or engstromorthodontics@gmail.com

Commercial Real Estate Services
PR Commercial Properties, Inc.
Lloyd Rothschild, DDS/ Principle Broker
Buyer/Tenant Representation, Investment Real Estate, Consultation
Representing Dentists for their Commercial Real Estate Needs
919-787-0059, 919-264-5002 cell, lrrothschild@cs.com

New Members

Dr. Michael J Brenegan (Periodontics)
1003 High House Road
Suite 102
Cary, NC 27513
Work 919-469-9986 Fax 919-469-9034
Email caryperio@bellsouth.net
www.caryperio.com

Dr. Preen M. Bubala (General Dentistry)
500 South Fayetteville Street
Salemberg, NC 28385
Work 910-525-4628
Email pbubala@commonwealth.org
www.commonwealthhealth.com

Dr. Ritu K Chandak (Pediatric Dentist)
120 Preston Executive Drive
Suite 100
Cary, NC 27513
Work 919-468-9775
Email ritu.kalra@gmail.com
www.moranandbrooks.com

Dr. Paul E. Coggins (General Dentistry)
1203 Ridge Road
Raleigh, NC 27607
Email pledco@gmail.com
www.paulcogginsdds.com

Dr. Stephanie L. Conlan (General Dentistry)
8104 Glenbrittle Way
Raleigh, NC 27615
Email sconlandds@gmail.com

Dr. William J. Daily
6837 Falls of Neuse Road
Suite 200
Raleigh, NC 27615
Work 919-846-9070 Fax 919-846-9553
Email drdaily@williamsdds.com
www.williamsdds.com

Dr. Tyler M. Davis (General Dentistry)
6829 Falls of Neuse Road
Raleigh, NC 27615
Work 919-870-5905 Fax 919-870-8194
Email tylerdavisdds@gmail.com

Dr Leo A. Haydt IV (General Dentistry)
2720 Lake Wheeler Road
Raleigh, NC 27603
Work 919-747-7888
Email leo.hydt@gmail.com
www.tyronfamilydentistry.com

Dr. Keenon L. Johnson (Endodontics)
5025 Denham Court
Raleigh, NC 27613
Email keenon.johnson@gmail.com

Dr. Harold J Kear (General Dentistry)
756 Eldridge Loop
Cary, NC 27519
Email hrlldkear@gamil.com

Dr. Adrian Lineberger IV (General Dentistry)
8817 Six Forks Road
Raleigh, NC 27615
Work 919-848-3636 Fax 919-848-0358
Email alinebergerdds@gmail.com
www.extraordinarysmiles.com

Dr. Siti A Lowery (General Dentistry)
110 Preston Executive Drive
Suite 104
Cary, NC 27513
Work 919-468-5501 Fax 919-468-5594
Email drlowery@lowerysmiles.com
www.lowerysmiles.com

New Members (cont.)

Dr. Andrew T. Perry (General Dentistry)
5075 Morganton Road
Suite 12
Fayetteville, NC 28314
Work 910-846-5149
Email atp.unc@gmail.com

Dr. Michael L. Potter (Oral Surgery)
Dr. Michael L. Potter (Oral Surgery)
8305 Falls of Neuse Road
Suite 105
Raleigh, NC 27615
Work 919-841-1720 Fax 919-841-1725
Email drpotter@ncimplant.com
www.ncimplant.com

Dr. Seema R. Thaker (General Dentistry)
1408 Skibo Road
Fayetteville, NC 28303
Work 910-354-2680
Email seemarthaker@hotmail.com

Dr. Cole E. Younger (General Dentistry)
13220 Strickland Road
Suite 166
Raleigh, NC 27613
Work 919-890-5147 Fax 919-890-5953
Email dryounger@leesvilledentalcare.com
www.leesville.dentalcare.com

