



OFFICIAL PUBLICATION
OF THE RALEIGH-WAKE COUNTY
DENTAL SOCIETY

2016 EXECUTIVE BOARD

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- Chauncy Nelson, DDS., **Editor**
- Dillon Atwood, DDS., **Webmaster**
- Nahal Miller, DDS., **Secretary**
- Lisa Mayer, **Administrative Assistant**

2016 FALL CALENDAR

- Sept 13th** Executive Board Meeting
- 20th** General Members Meeting & CE
“**Can Old Dogma Learn New Therapeutic Tricks?**”
Dr. Raymond Dionne
- Oct 11th** Executive Board Meeting
- 18th** General Members Meeting & CE
“**Current Technologies in Orthodontics**”
Dr. Gus Horsey
- Nov 8th** Executive Board Meeting
- 15th** General Members Meeting & CE
“**Periodontal Update**”
Dr. David Paquette
- Jan 10th** Executive Board Meeting
- 17th** General Members Meeting & CE
“**Treating Traumatic Dentitions**”
Dr. Jessica Lee

General Members Meetings are held 6:15 p.m. at **North Ridge Country Club**, 6612 Falls of Neuse Rd., Raleigh, the **3rd Tuesday** of each month. There are no meetings in June, July, August and December. Social time begins 6:15 p.m. with the buffet line opening at 6:30 p.m. The business meeting commences at 7:00 p.m. followed by a CE lecture.

PRESIDENT'S MESSAGE



Dr. Anita Sawhney

Greetings Fellow Members,

I hope you have all enjoyed a fun mix of hard work and relaxation this summer. We have exciting meetings and great speakers lined up for the fall. On behalf of the board, we look forward to seeing you at the September meeting. Dr. Raymond Dionne, from ECU, will discuss opioid analgesics and drug selection.

Our society has had an exciting swirl of activity this year. In January, we started with a successful legislative night where we had a chance to visit with our local politicians and discuss issues associated with November’s election. We had an impressive turnout of state representatives and senators. I urge you all to keep in contact with your representatives and continue to be a supportive voice for access to quality dental care in our community.

Thanks to your abundant generosity, our foundation has been able to make some substantial contributions for very worthy causes this year. Those donations include \$10,000 to Wake Smiles and \$5,000 to Mission of Mercy Clinic held in Fuquay this summer. Through our membership dues, we sponsored a key speaker, Dr. Sam Low, at the NC Dental Society state meeting. He presented a well received update in periodontal therapy, and apparently it was the best attended lecture. I am so proud of our membership and we all deserve a pat on the back.

It has been my sincere pleasure to serve as your president. I would like to thank the board members for their hard work and dedication this year. I owe special thanks to Lisa Mayer who has been an excellent administrator for the past four years. She is stepping down at the end of the year and we will certainly miss her. We will continue to strive for excellent continuing education and enriching fellowship as we search for a new administrator or executive director.

Finally, please mark Thursday December 17 on your calendar! We have planned a holiday party at Cantina 18 Cameron Village.

Best Wishes,
Anita Sawhney DDS



Lisa D Mayer

A FEW WORDS FROM THE ADMINISTRATIVE ASSISTANT...

Thank you to the Members of the RWCDS for your support and friendship over the past four years. I have resigned as your Administrative Assistant effective December 31, 2016, but hope to stay in touch in the future. I have enjoyed getting to know you and will miss seeing everyone at the General Meetings next year.

We currently have 281 Active Members on the 2016 roster. It is my wish for everyone to invite a colleague to attend a meeting as their guest, particularly those who are not familiar with the RWCDS and have never attended a meeting in the past. A qualified nonmember may attend up to a total of two meetings before deciding upon membership. If you would like to invite a guest this Fall, please let me know.

Please extend a warm welcome our New Members since January. They are:

- | | | |
|----------------------------|--|-------------|
| Dr. Chauncey West | cwalkerwest@gmail.com | Raleigh |
| Dr. Archie Cook, Jr. | archiecj@gmail.com | Cary |
| Dr. Parisa Kasravi | parisakasravidds@gmail.com | Zebulon |
| Dr. William Benzing | drbenzing@ncimplant.com | Raleigh |
| Dr. Tamara Phelps Giscombe | tdphelps80@gmail.com | Raleigh |
| Dr. Ajamu Giscombe | ajgiscombe@gmail.com | Dunn |
| Dr. Jeremiah Davis | jeremiah.davis6@gmail.com | Morrisville |
| Dr. Amandip Kamoh | drkamoh@ncimplant.com | Raleigh |
| Dr. Shraddha Patel Kolappa | shraddha.patel788@gmail.com | Cary |

Thank you again for the privilege of serving as your Administrative Assistant.

Lisa D. Mayer
RWCDS Administrative Assistant
AdminAssistant@RWCDS.org

EDITOR'S NOTE

Welcome back from summer vacations. I hope everyone avoided the sharks and tolerated the hot weather. The Fall session of our year is has an excellent array of clinical topics and speakers. I would like to encourage each one of you to submit articles, opinions and photographs to the RWCD Society related to dental and dental service issues that are important to our profession. It is your voice that is important to our profession and we all need to hear it. If you have a letter, photographs or a paper that you would like printed in the newsletter or posted on the website please contact the editor, or our new webmaster Dillon Atwood. As always your input and participation into the process is needed and invaluable. If you have any comments, suggestions, please do not hesitate to contact us.

Dr. Chauncy Nelson
nelortho@nc.rr.com

THIS AIN'T FLORIDA!

North Carolina dental board regulations allow dentists to advertise as “specialists” only in specialties recognized by the ADA. A general dentist may advertise that he has restricted his practice to any field of dentistry, provided the ad states that the provider is a “general dentist.”

In January, a federal court in Texas threw out dental board regulations restricting the advertising of dental specialties. The Texas regulations were similar to North Carolina regulations. The court held that those rules violate dentists’ First Amendment right of free speech.

The American Society of Dentist Anesthesiologists and the American Academies of Implant Dentistry, Oral Medicine, and Orofacial Pain filed the suit against the Texas Dental Board. The ADA does not recognize the above as “specialties.” In addition, several dentists joined in the suit against the Board. Significantly, two of these dentists were professors at the University of Texas Dental School. The Texas Society of Oral and Maxillofacial Surgeons joined the case in support of the Board’s position.

The Board argued that allowing dentists to advertise as “specialists” in fields not recognized by the ADA would mislead or deceive the public. It maintained that consumers would mistakenly think that the specialty was certified by the state or by the ADA. In support of this theory, the Board cited two surveys commissioned by the Florida Dental Board. Those surveys showed that most consumers would mistakenly assume that “specialists” were ADA approved. Relying on those surveys, a Florida court upheld that state’s regulations on advertising a dental “specialty.”

The Texas court refused to consider the Florida surveys because the Board had not offered them in evidence. Since the Board had provided no other evidence in support of its position, the court ruled that the regulations were unconstitutional.

How would the Texas court have ruled if the surveys had been offered into evidence? Will a North Carolina federal court follow the lead of the Texas court? Why are we so obsessed with the word “specialist?” Would the ad be just as effective if it proclaimed the doctor as “a general dentist certified by the American Academy of Implant Dentistry?” Perhaps the ad could emphasize the benefit of getting all the needed dental work done at one location.

Pending further “special” rulings, dentists who want to avoid expensive litigation can submit advertising questions to the North Carolina Dental Board. Of course, it goes without saying that the dentist should ask for approval BEFORE publishing the ad.

Patrice Walker
pwalkeratt.com
wlkrlaw@gmail.com

CHILDREN'S DENTAL HEALTH

Hello Members,

The Children's Dental Health Awareness Day (CDHAD) and Give Kids A Smile (GKAS) were a big success this year. I would like to thank all of the volunteers and my family for supporting the events and for making them a big success.

The Children's Dental Health Awareness Day was held at the Marbles Kids Museum in Raleigh. We screened 41 children at the Colgate Dental Bus with the help of several ECU Pre-Dental Students, and the following dentists:

- Dr. Benjamin and Mrs. Boyles
- Dr. Irina Jorgenson
- Dr. Phillip Sherill
- Dr. and Mrs. Luke Dalzell
- Dr. and Mrs. Rob Orander

We had an enthusiastic group of Wake Tech Hygiene and Dental Assistant students volunteer their time and talents to the event.

Give Kids A Smile day was held at the Wake Smiles Clinic where 31 children were successfully treated. The following dentists volunteered to make the day successful:

- Dr. Ted Mayer
- Dr. Anita Sawhney
- Dr. Benjamin Boyles and Mrs. Lisa Boyles
- Dr. Ashley Lloyd
- Dr. Clay Vanderwall
- Dr. Lynn Linville-Lauritano
- Dr. Tamara Phelps Giscombe
- Dr. A. Giscombe
- Dr. Tracy Goldstein
- Dr. Sam Safadi
- Dr. Gabe Villena

I would like to thank Raleigh Wake County Dental Society, Marbles Kid Museum and Wake Smiles for their continuous support to these valuable programs. In addition, I would like to thank the Ameritas Company for the grant support to make these events possible.

We look forward to your generous support in the upcoming year.

Dr. Kavita Ghai
crescentdental22@aol.com
919-674-6070



Raleigh-Wake County Dental Society Community Dental Health Program, Inc. (dba: Wake Smiles) is a nonprofit dental clinic formed in 2001 to provide dental care for low-income, uninsured adults in Wake County. The clinic moved from its site at New Bern Ridge Family Dental to The Salvation Army Judy D. Zelnak Center of Hope on Capital Boulevard and began treating patients on March 29, 2014.

2015 has been a good year for Wake Smiles. The dentist volunteer pool has increased to 56 dentists who are treating patients in the clinic or in their offices. Over 1,000 patients have been seen this year, a significant increase from the 849 patients seen in 2014.

We are still only seeing patients referred to us from our 6 safety net organizations: Alliance Medical Ministry, Healing Transitions (formerly known as Healing Place), Mariam Clinic, Raleigh Rescue Mission, The Salvation Army, and Urban Ministries Open Door Clinic. We need to increase the number of volunteer dentists to accomplish our goal of seeing all the referrals in a timely manner. There are over 200 on average referrals waiting for appointments each month.

VOLUNTEERS NEEDED:

- DENTISTS, DENTAL HYGIENISTS, DENTAL ASSISTANTS
- CLERICAL SUPPORT (MS OFFICE SKILLS)
- INTERPRETERS (SPANISH AND ARABIC)



For more information contact:
Dianne Keyser, Executive Director
919-390-6497
info@wakesmiles.org

MEMBER NEWS

NC DENTAL SOCIETY: ADDING VALUE TO YOUR PRACTICE AND TO YOUR PROFESSION

It is interesting to reflect on how the concept of membership in a professional association has changed. Twenty or thirty years ago, dentists joined their state dental association because it was the right thing to do – an integral part of being a professional. In our state, dentists graduated, joined the North Carolina Dental Society and remained members throughout their careers. No questions asked.

Times certainly have changed. Dentists no longer believe they need to be members of their professional association simply because it is expected. You want real value for your membership dollars. And, while you know that advocacy is critical to keeping the profession strong, you want more. You want help with the every-day practice issues that create stress and keep you up at night.

The Value of Membership

In 2015, we set out to better understand what you want and need from the North Carolina Dental Society, and we learned a great deal. You told us you want real-time collaboration with other dentists in an easy-to-use format. You want resources to stay informed on the latest issues and trends. You expressed your frustration in dealing with human resource matters. You said you want help communicating with patients about the importance of dental treatment and growing your referral base. You also told us how dedicated you are to helping people in your communities.

A Way to Connect

We are listening and rolling out some new initiatives to address the challenges you face. This spring, we unveiled our newest member benefit – NC Dental Connect, an online community exclusively for North Carolina Dental Society members. With NC Dental Connect (<http://connect.ncdental.org>), you can collaborate with your peers, get guidance on a tough case, share information and resources, or just connect with like-minded people. Participation on NC Dental Connect is growing quickly, and we already have heard a lot of positive feedback about this new online forum. Members see this as a great tool to build their professional networks and even collaborate on difficult cases. We invite you to check out NC Dental Connect and see for yourself what all the excitement is about.

Support for Your Practice

The North Carolina Dental Society also is eager to help with your practice management and business issues. Though each of us pursued a career in dentistry to help our patients, we also find it necessary to assemble and lead a great team and deal with the many elements required to run a successful small business. These responsibilities come with the territory. So the North Carolina Dental Society will be sponsoring a series of half-day practice management seminars this fall. Best Practices will offer ideas to help your practice thrive and provide takeaways to handle everything from effective hiring and team leadership to managing your practice's revenue cycle.

Our first workshops will be held in October and December in two locations – Charlotte and Greenville. We will offer special pricing for North Carolina Dental Society members, but we welcome attendance by nonmembers as well. Watch your email for more details.

Chances to Give Back

We know our members want to give back to their communities, and we are offering more ways to help you do just that. In addition to our NC Missions of Mercy clinics and Give Kids a Smile events, we are pilot testing a public-private partnership to provide dental homes and increase the use of dental sealants for underserved children. This school-based effort will take place in Nash, Halifax and Edgecombe counties, and we hope this pilot program can one day be replicated in other parts of the state. We are grateful to The Duke Endowment for the support of this pilot program.

We also are partnering with USO North Carolina and others to sponsor a drive to collect toothbrushes, toothpaste and dental floss for our troops. Dental practices in the Triangle and Fayetteville areas will have the opportunity to participate in this first-of-its-kind effort that will take place in November. If this year's effort is as successful as we expect, then we hope to expand to other areas of the state in future years. Details about the drive and how you can take part will be coming soon.

Strengthening Our Organization

At the same time, we are looking internally at the structure and operation of the many parts of our organization. We are exploring ways to make our governance more effective and efficient – with the goal of providing more opportunities for participation and leadership at all levels. This past May, our House of Delegates approved the first phase of that governance review – an analysis of gaps between what our governance currently is and what it should be. The NCDS Governance Task Force will now continue its work to develop thoughtful, practical solutions to address those gaps. We expect that the Task Force will present its recommendations for discussion by our House of Delegates in May 2017. We also plan to offer opportunities along the way for all NCDS members to provide input, and we encourage your participation.

A Special Thank You

We hope you agree that your North Carolina Dental Society is working diligently to build member value by helping you collaborate with colleagues, strengthen and grow your practices and give back to your communities. It continues to be my honor to serve as the President of the North Carolina Dental Society for 2016 and to be part of these exciting changes. I also want to take this opportunity to thank the members and leaders of the Raleigh-Wake County Dental Society for your incredible support for the 2016 NCDS Annual Session. Your generous sponsorship helped us present a full-day periodontics course by Dr. Sam Low, which ended up being the most highly attended course at this year's Annual Session. Based on the overall strength of the scientific program, we enjoyed a 27% increase in paid attendance that helped us to achieve the most successful Annual Session ever. We look forward to many opportunities for future collaboration with the RWCDs as our organizations work at the local and state levels to keep dentistry strong and to "Help All Members Succeed!"

By Ronald Venezie, DDS
President, NC Dental Society
Ronvenezie@bellsouth.net

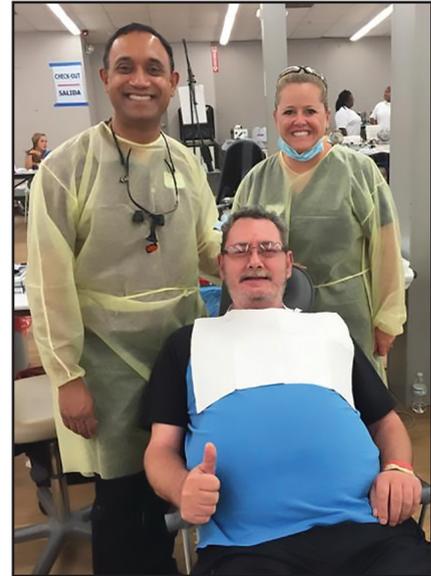
RWCDS PHOTOS



Drs. Sawhney, Ahmed and Dr. Din Lam



Dr. Sawhney and Dr. Rick Platin





*Volunteer doctors at Summer MOMS clinic:
Drs: Sawhney, Naran, Macon, Mayer and Siegel*



Members enjoying camaraderie, good food and great lectures

CLASSIFIEDS

DENTISTS

Dr. Ted Mayer - available to check hygiene can be contacted at 919-819-9400.

Dr. Harold J. Kear - available to substitute on a daily or weekly basis for vacations/days off to handle in- office emergencies and/or monitor dental hygiene; experienced, fully insured; and licensed. Resume and references available upon request. Phone 919-468-8293; email- hrldear@gmail.com.

Dr. Thom Buttler - available to check hygiene; please contact at 919-801-1167 and/or tkbuttler@gmail.com.

DENTIST FOR HYGIENE EXAMS:

Dr. Karl Smith, available for daily or weekly hygiene exams. 27 years experience in Raleigh. Please email drkarlsmith@nc.rr.com for availability and rates.

MISCELLANEOUS

If you are interested in performing pro bono work for the Pretty in Pink Foundation for breast cancer please contact Dr. Todd Engstrom at 919-870-4443 or engstromorthodontics@gmail.com.

COMMERCIAL REAL ESTATE SERVICES

PR Commercial Properties, Inc.
Lloyd Rothschild, DDS/ Principle Broker
Buyer/Tenant Representation, Investment Real Estate, Consultation
Representing Dentists for their Commercial Real Estate Needs
919-787-0059, 919-264-5002 cell, lrr Rothschild@cs.com.

RALEIGH-WAKE COUNTY DENTAL SOCIETY MEMBERSHIP APPLICATION AND DUES STATEMENT

PLEASE NOTE: ALL MEMBERS (INCLUDING LIFE MEMBERS) MUST COMPLETE THIS FORM ANNUALLY. PLEASE HIGHLIGHT NEW OR RECENTLY CHANGED INFORMATION.

PLEASE PRINT LEGIBLY **Membership Year** _____ **New** _____ **Renewal** _____

Name _____ **Nickname** _____
(Last) (First) (Middle)

Business address _____

City _____ **Zip** _____

Bus Ph _____ **Fax** _____ **Home Ph** _____ **Cell Ph** _____

Work e-mail address _____ **Home e-mail address** _____

Practice Website address _____

Home address _____ **City** _____ **Zip** _____

Marital Status: (Please circle) S M **Spouse's/Domestic Partner's Name** _____

Education Background _____

(Dental School Attended/ Degree) (Advanced or Specialty Training/School)

Type of Practice: General / Ortho / Pedo / Endo / Perio / Oral Surg / Pros / Public Health / Path / Radiol / Orofac Pain

_____ I am interested in serving on a future RWCDs Executive Board or Standing Committee.

Membership Classifications (Please Check One)

- _____ **A. Active Member** - A person who is licensed to practice dentistry in North Carolina and resides in Wake County or whose professional practice site is in Wake County may be elected to Active Membership **\$300.00***
- _____ **B. Associate Member** - A person who holds a professional dental degree and is currently practicing may be elected to Associate Membership **\$300.00***
- _____ **C. Life Member** - A dentist who has reached age 65 and has been a member of the Raleigh-Wake County Dental Society for the previous 10 consecutive years. Upon application in writing to the Treasurer, dues will be assessed at fifty percent (50%) of the regular Active Member fee. **Life Members approved prior to November 18, 2014 will remain exempt from dues payment, however contributions and assessment payments are encouraged** **\$187.50***
- _____ **D. Disabled Active** - A member in good standing who has incurred or developed a physical condition that renders the person incapable of performing clinical dentistry for an extended period of time or permanently. Application must be made in writing to the Executive Board. There is **no fee** for this classification **\$75.00***

***A \$75 voluntary contribution to the RWCDs Foundation is included. The Foundation is a 501(c)(3) organization and donations are tax deductible. Among other dental health related endeavors, the Foundation is supportive of Wake Tech's Hygiene & Assisting programs, Poe Center for Health Education, Wake Smiles, Wake County's Children's Dental Health Month, UNC SOD, NC MOM, and Give Kids A Smile Day. Please increase or decrease the amount of your donation as you deem appropriate.**

Dues are due on or before January 1, and are considered late if not paid by February 1.
MAKE YOUR DUES CHECK PAYABLE TO THE RALEIGH-WAKE COUNTY DENTAL SOCIETY AND MAIL TO:

RALEIGH-WAKE COUNTY DENTAL SOCIETY c/o Lisa Mayer
12217 BEESTONE LANE
RALEIGH, NC 27614

For additional information: Please contact the Administrative Assistant, Lisa D. Mayer
AdminAssistant@rwcds.org or 919-263-1162

**Raleigh-Wake County
Dental Society**
12217 BEESTONE LANE
RALEIGH, NC 27614